



Newsletter

Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

WELCOME ..

Volume 1 Issue 6

October 2008

to the all new E-Newsletter! We welcome your input and ask that you send any feedback to the editor at renee@hrsolutionsllc.com

Want the hard copy?? Just hit PRINT!

THIS MONTH'S FOCUS IS ON...

FASHION

CPWN Member News

Publisher
The Chesapeake Professional Women's Network

Assistant Publisher
Renee McNally

Editor
The CPWN Newsletter Committee

CPWN
PO Box 654
Bel Air, MD 21014
410-297-9722

2008 FASHION SHOW— DEDICATED TO DANIELE FLEISCHER

It's that time of year again, the weather begins to change and so does our wardrobes. That's what makes it the perfect time for our 10th annual CPWN Fashion Show. This year's fashion show co-chairs Ann Davidson and Patty Desiderio with the help of the fashion show committee have put together a wonderful evening full of fashion, food, friends and fun.

The fashion show is being held at the MD Golf and Country Club on Tuesday October 14th. The event is scheduled from 6 PM to 10PM. Fashions from Talbots, Heartbeat, The Pink Silhouette and Priceless Moments Bridal will be modeled by CPWN members. Jewelry and accessories are being provided by Two Sisters Contemporary Gift Gallery. Hair and make up will be courtesy of Jordan Thomas Salon & Spa.

In addition to a silent auction, a raffle (tickets will be available at the event for \$1.00 each). First prize weekend getaway to St. Michaels (the Inn at Perry Cabin) and a gourmet gift basket. Our prizes were so great we decided to have two 2nd prizes! One is a Genuine Amethyst Bracelet that is beautiful and timeless to match any taste and style. The other is dinner at Fogo de Chao, 600 E.

Pratt Street, Baltimore, (near the Inner Harbor) and limo to and from the restaurant. There will also be many chances to win door prizes. You will receive a ticket stub at check in for your door prizes.

As always, the food and atmosphere at the Maryland Golf and Country Club will make this a very special evening. Hors d'oeuvres, dinner, and dessert will be served.

Doors will open at 6 PM to network and the silent auction items will be

.....
: For those of you
: who didn't know
: Daniele, she was a
: much loved, very
: involved, Charter
: Member of CPWN.
: She put everything
: she had into the
: organization and
: the fashion show
: was a favorite
: event of hers. As
: you can see, she
: was also one of our
: models. We all
: love and miss
: Daniele very much
: and this 10th anni-
: versary of our
: biggest fundraiser
: will be dedicated to
:

on display. A portion of the proceeds from this event will be donated to Open Doors Career Center. Open Doors is a non-profit organization that provides necessary services to local women who are in personal need. A portion of the proceeds will also be donated to the CPWN Scholarship Fund which is a scholarship awarded to a young woman attending Harford Community College. Also SARC will receive a donation. We will also collect gently used clothing the evening of the event for Open Doors Career Center.



Memories of Daniele

BOARD OF DIRECTORS

President

Lorrie Schenning

Peoples Bank

lschenning@peoplesbanknet.com

Vice President

Jennifer Lewis

Lewis Web Solutions

jlewis@lewiswebsolutions.com

Treasurer

Mary Ann Bogarty

Bay First Bank

mabogarty@bayfirstbank.net

Secretary

Renee McNally

HR Solutionsllc.

renee@hrsolutionsllc.com

Immediate Past President

Laura Henninger

Henninger & Henninger

laura@henningerslaw.com

Board Members At Large

Nancy Laudenslager

Patty Desiderio

Kim Schmidt

Sandy Glock

Melissa Barnickel

Ann Davidson

Daniele was such a wonderful person and I enjoyed her company so much. One of my favorite times with her was when she was helping me buy furniture for my living room. She had visited my home and also met my husband. He was willing to do the painting but we needed direction in the color selections. When all that was finished and she approved it, the next thing was the furniture. Daniele took me to her favorite place and we picked out a few pieces. We didn't order them until I could show my husband. So, the next day Daniele was leaving for France and I took my husband to the store. He saw the 2 wing chairs and thought they were too small for his taste. So, without checking with Daniele since she was away, I changed the order. WELL, the furniture gets delivered and when the whole room was set up, the chairs were so big they overpowered the sofa and the rest of the furniture. I was so upset. Daniele didn't explain to me why the first chairs worked and me having no sense of decorating style, just made the change. She got back from France and saw the chairs and all she could say was, "You should have listened to your Mother (meaning herself) on this one!!" She was able to talk to the owner of the store and made the change back to the original chairs. After that, I never questioned one thing she told me about interior style. She really did know her stuff and was so good at it. Every time I look around my house, I'm always reminded of her wonderful help in making it look as good it does. Love you always, Daniele!!! I certainly miss you!!

Debbie Betkey

I was fortunate enough to serve on the CPWN board of directors for a time with Daniele, and she frequently voiced her opinions. She was always passionate about serving on the board and about the mission of CPWN. She used to say that not only should members "pay their dues" financially, but also in length of time involved with the organization—a comment that we debated fairly regularly as I was a very active, newer CXPWN member and then a new board member. I believe that the difference of opinion that we had on the subject goes to the strength of the members of CPWN. We always kept the best interest of the organization in mind.

Jennifer Lewis



EVENT CHECK IN

For record keeping purposes, please remember to check in at all events, even if you have pre-paid.

Memories of Daniele

Daniele was the chair of the newsletter committee when I joined CPWN and the committee. Knowing Daniele was certainly an experience! She had a heart of gold, but she drove me crazy and we had this love/hate relationship. Though, after she passed away, I realized it was much more of a love than hate relationship. Daniele had this 'thing' with The Tower. She thought it was the best restaurant in Bel Air and I hated it and it became a running joke. At her funeral, I leaned over to Jen and said sarcastically, "maybe we should all go to The Tower for lunch". Not 10 minutes later, her family announced lunch would be at The Tower!

I think the most memorable thing about Daniele was the fact she was so 'technology challenged' and we all joked her about it. One day before a committee meeting, she told me this story:

"I've been having so many problems with my computer. I called Dell today to see if they could help me. The girl had me trying all kinds of things; I had no idea what I was doing. She was very patient with me though and took me through all the steps of clicking everything. This poor girl sat on the phone with me for almost 2 hours and still couldn't fix it. Then she asked me for the serial number that was on my computer. She told me where it was, I gave it to her and she put me on hold for a few minutes. When she came back on, she said, "Ma'am, you don't have a Dell computer.""

I laughed so hard that day.

Renee McNally



Daniele at the Celebrity Chef fundraiser for The ARC, her beloved charity.



Daniele with our fearless Fashion Show Co-Chair, Patty Desiderio.

MEMBER NEWS

COMMITTEE CHAIRS

Ambassador & Membership

Kim Schmidt
Hess Hotels Group
kim-schmidt@hesshotels.com

Events & Meeting Speakers

Nancy Laudenslager
Curves
nlauden@crosslink.net
and
Mary Ann Bogarty
Bay First Bank
mabogarty@bayfirstbank.net

Fashion Show

Patty Desidario
Patty's Gifts & Baskets
pattygiftbaskets@comcast.net
and
Ann Davidson
Key Title, Inc.
adavidson@key-title.com

Publicity & Newsletter

Renee McNally
HR Solutions, LLC
renee@hrsolutionsllc.com

Website

Jennifer Lewis
Lewis Web Solutions
jlewis@lewiswebsolutions.com
and
Diane Dei
AG Edwards
diane.dei@agedwards.com

Membership Dues: \$85
Meeting Sponsorship: \$100
plus door prize

www.cpwnet.org

HR SOLUTIONS will be having their November Business Breakfast on November 10th at 8:00 at The Open Door Café. The topic is “Disciplining and Terminating Employees” Go to www.hrsolutionsllc.com to register or for more information.

The NEWSLETTER COMMITTEE is looking for new committee members. Meetings are the 3rd Monday of the month at 9:00 at the Open Door Café. Please join us!

Have news to share? Send it to us at renee@hrsolutionsllc.com.

CPWN MEMBER BENEFITS

Monthly meetings to network and promote your service or product.

Advertising in our online membership directory with website and e-mail links.

Varying meeting dates, times, and locations to meet your busy schedule.

Topical speakers on issues pertaining to women and business.

Opportunities for women to support and mentor each other in both business and personal aspects of our lives.

Special events & Meeting Sponsorship

A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest.



How To Dress Taller and Slimmer

Here's How:

- Opt for a monochromatic outfit.
- Add contrast color or texture with a blazer, cardigan or overshirt.
- Leave the blazer or cardigan unbuttoned for maximum vertical lines.
- Any stripes on the garment should be vertical.
- Choose scarves tied loosely with long, vertical dangling ends.
- Match pantyhose hue to skirt or pant and shoe color.
- Avoid big belts, which can cut you in half visually.
- Use long necklaces or pendants and avoid chokers.
- Wear skirts that are longer than they are wide.
- Choose shoes with at least an inch heel: the taller the better.
- Elongate the neck with V-necks.
- Choose darker colors as the basis of your wardrobe: navy, black, charcoal gray.
- Use undergarment foundations: from all-in-one shapers to control top pantyhose.
- Focus on playing up your best features, for example showing off shapely legs with a knee-length skirt.
- Choose fabrics that don't cling, avoiding stiff or bulky textures.
- Use accessories to draw attention to your face: scarves, earrings, etc.
- Avoid anything too tight or clingy.
- Make sure you scale your accessories -- from your handbag to your earrings -- to your size.
- Add small shoulderpads to sweaters and other knit tops to make them hang better.
- Choose clean-lined clothing without big embellishment or buttons.

Tips:

- Prints should be scaled for your body -- no ditzy prints if you are large. In general, it's the space between prints that makes them unflattering, so look for prints that have overlapping images.
- Don't shy away from sleeveless garments, especially eveningwear that you can cover up with a shawl, sheer top or bolero jacket.
- Don't think that baggy clothes make you look slimmer. Body-conscious clothes that hint at your curves, without being clingy or tight, are the most flattering.
- Monochromatic doesn't have to mean boring. Mix textures to keep the look interesting (i.e. knits with leather)
- If you are petite (5'3" or under) make sure you scale everything down : smaller prints, pockets, etc. so they don't overpower your figure.
- Don't make the mistake of going for all long pieces. Go for contrasting proportions. Mix a longer jacket with a shorter skirt, shorter jacket with pants, etc

Body basics for every figure

- Wear colors that look great on you. Not sure what those are? Grab a trusted friend and head to the mall. Hold up tons of colors next to your face and get feedback from your friend. Hues that compliment most complexions: pink, blue, white (you'll just need to change the intensity of these colors to suit your coloring, i.e. hot pink for darker skins, carnation for fairer, ivory for olive tones, etc.)
- Nobody looks good in high-waisted, pleated pants with narrow ankle openings, but manufacturers still turn these out in droves. Avoid!
- Don't worry about being trendy when you look at what suits your figure: concentrate on what flatters, and add up-to-date shoes, handbags and accessories later.



Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

Welcome

New Members!

Valerie Christ

M & T Bank
vchrist@mtb.com
410-272-0124

Mary Hastler

Harford County Public Library
1221-A Brass Mill Road
Belcamp, MD 21017
hastler@hcplonline.info
410-273-5601

UPCOMING EVENTS

October 14, 2008
Annual Fashion Show
Maryland Golf & Country Club
6:00 PM – 10:00 PM
SOLD OUT

November 11, 2008
Gerry Sandusky, The Sandusky Group
The Bayou, Havre de Grace
11:30 AM—1:30 PM
Mbrs: \$20, Non Mbrs; \$25

rsvp at www.cpwnet.org or 410-297-9722
Deadline is Friday before the event at Noon.

Opinions expressed by the authors do not necessarily reflect those of the Publisher or the Board of Directors of The Chesapeake Professional Women's Network, Inc. Reproduction or use of material in whole or part is forbidden without prior, written permission of CPWN.

Newsletter Copyright 2008,
Chesapeake Professional Women's Network

Address editorial and other inquiries to:

The Editor
CPWN Newsletter
CPWN
PO Box 654
Bel Air, MD 21014
renee@hrsolutionsllc.com



BEACON STAFFING
ALTERNATIVES

Sheryl L. Davis Kohl *President*
sheryl@beaconstaffing.com

16-2 S. Philadelphia Blvd. Aberdeen, MD 21001
Phone: 410-297-6600
Fax: 410-297-6601

200 East Joppa Rd., Suite 107
Towson, MD 21286
Phone: 410-847-9550
Fax: 410-847-9001

www.beaconstaffing.com



FAST FRAME
EXPERT PICTURE FRAMING

Debbie Fratini
Owner

1431 Wood Spring Road
Bel Air, Maryland 21037
Phone: 410-838-5017
Fax: 866-414-3410
Email: info@fastframe.com
www.fastframe.com

Over 300 Locations Worldwide



GTC GROUP LLC SERVICES, LLC

3815 Justin Rd.
Marlton, MD 21111

410.557.7907
800.345.2910
fax 610.543.5706
cell 410.588.5026

Melissa Barnickel
CPA, CLU
Principal

melissa@groupllcservices.com
www.groupllcservices.com



THE DECORATING STUDIO, INC.

LISA RANDLETT
Design Associate

13523 Long Green Pike
Baldwin, MD 21013

410•593•9622